

AN UNBEATABLE OPPORTUNITY TO REACH TRADE BUYERS AT IRELAND'S No 1 TRADE EVENT FOR HORTICULTURE, SPORTSTURF AND GROUNDS MAINTENANCE



WHY EXHIBIT AT GLAS

Unique one-day **networking opportunity** for buyers and sellers in Ireland's horticulture, sportsturf and related industries. Organised with the full support of Bord Bia.

Professionally organised and marketed, GLAS delivers an unrivalled opportunity to **win more business** from both current and new customers.

Show features include New Product New Plant Awards, new Careers Hub, new Landscape Show, Sportsturf Village & Machinery Park, Retail Merchandising Showcase, Learning Theatres and Bord Bia Thinking House.

Purpose-built exhibition centre at Dublin's Citywest Hotel, easily accessible from all major routes into Dublin and via the M50 with free parking and hotel accommodation onsite.

Core focus on amenity horticulture for the retail and landscaping sectors; **expansion continues** into forestry, greenkeeping, sportsturf and retail.

Promoted and supported by **Growtrade.ie**
Ireland's website and email newsletter for professionals in the horticulture, sportsturf and related industries.

OUR VISITORS PRESENT REAL SALES OPPORTUNITIES

Exhibitor & Visitor Exit Survey Results

WHY DID YOU ATTEND IN 2018?

To meet
new supplier

46% ↑ 15%
increased on
2017

To meet
existing
suppliers

49% ↑ 19%
increased on
2017

WILL YOU SPEND MONEY WITH AN EXHIBITOR AS A RESULT OF YOUR VISIT?

YES

82% ↑ 5%
increased on
2017

PARTICIPATION "WORTHWHILE"

YES

99% Visitors
94% Exhibitors

WHO COMES TO GLAS

GARDEN CENTRE BUYERS | LOCAL AUTHORITIES | SPORTSTURF PROFESSIONALS | RETAIL NURSERY BUYERS | LANDSCAPERS AND GARDEN DESIGNERS
GROUNDS MAINTENANCE CONTRACTORS | LANDSCAPE CONTRACTORS | RETAIL FLORISTS | ARBORISTS AND TREE SURGEONS | SUPERMARKET BUYERS

SPACE BOOKING OPTIONS

FULL PACKAGE INCLUDES:



Rates shown @ €95 per sqm, VAT @ 23%

- Space rental with shell stand build & carpet
- 2 spotlights, 1 twin electrical socket
- Stand name card

4x2m
€760

6x2m
€1140

6x4m
€2280

6x6m
€3420

SPACE-ONLY:

Space-only stands are available for sizes greater than 24 sqm: perfect for exhibitors who wish to design and build their own stand. Optional extra: carpet @ €10 per sqm. Contact the team for rates.

NOTE*

Additional extras including furniture, electrics, lighting and carpet to your colour specifications are available through the GLAS exhibitor website.

NOTE*

Standard carpet is provided except for machinery and vehicle exhibitors. Non-refundable 50% booking fee is payable when booking space. Full balance due 11 July 2019.

2019 GLAS SHOWGUIDE ADVERTISING RATES

YOUR PROMOTIONAL OPPORTUNITY THAT EXTENDS BEYOND THE SHOW

An ideal promotional platform for your service or brand. Every visitor will receive a copy - a captive readership representing all of the key buyers and specifiers, in Ireland's horticulture, sportsturf and grounds maintenance sectors and includes:

A-Z exhibitor listings | Floorplan | Full details of exhibitor highlights, product launches and show features | Bord Bia reference section with market update and contact details | Includes coverage from other notable stakeholders



WRITE YOUR OWN EDITORIAL FEATURE

The GLAS showguide is now opening its pages to experts in a range of fields to hear what topics they think will make a critical difference for organisations and retailers working in the horticulture, sportsturf and grounds maintenance sectors. Cover an emerging trend, existing solution, technology or a lingering issue that the market is looking to solve.

In addition, features will be published online on



ADVERTISING RATES

COST (€)

Double Page Spread	800
Full Page	500
Half Page	350
Editorial (1000 words)	500
Editorial (500 words)	350

BUILDUP AND BREAKDOWN

Buildup | Wednesday 17 July | 12 pm - 8 pm
Event open | Thursday 18 July | 9 am - 5 pm
Breakdown | Thursday 18 July | 5.30 pm - 8 pm

Additional buildup/breakdown options by arrangement with the organisers.

BOOK NOW: CONTACT THE TEAM

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Member Irish
Exhibition
Organisers
Association

IASIS
Approved
Event



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www.glasireland.ie